

# JOANNE HADERER MÜLLER, MA, CMI

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## DEGREES & CERTIFICATIONS

**Certified Medical Illustrator**—The Board of Certification of Medical Illustrators, 2005–present

**Master of Arts: *Medical & Biological Illustration***—The Department of Art as Applied to Medicine, The Johns Hopkins University School of Medicine, Baltimore, Maryland, USA, 2000

**Bachelor of Arts: *Commercial Art***—Millersville University, Millersville, Pennsylvania, USA, 1998—*Summa cum laude*

## PROFESSIONAL BACKGROUND

### positions

**Founding Partner, Creative Director**—Haderer & Müller Biomedical Art, LLC; Melrose, Massachusetts, April 2004–present  
*Project management, client interaction, consultation, and production of visual communication solutions including biomedical illustration, instructional design, and graphic design for clients in the fields of science, medicine, healthcare, and business*

**Chair, Board of Governors**—Association of Medical Illustrators; July 2013–present  
*Coordination and direction of approximately 30 committees in their work to advance a 5-year strategic plan improving the educational impact, professional standing, and visibility of this international association; Ongoing business and communications decisions; Board leadership*

**Founding Partner**—Haderer & Müller Ilustração Biomédica Lda.; Lisbon, Portugal, September 2000–September 2004  
*Establishment and operation of the first studio in Portugal to provide biomedical illustration, design, and anaplastology services to clients nationally and internationally*

**Medical Illustration Intern**—Graham Johnson; The Salk Institute, La Jolla, California, June–August 1999  
*Anatomical, cellular, and molecular illustration for the first-edition textbook, Cell Biology*

**Graphic Design Assistant**—Publications Department, Millersville University; Millersville, Pennsylvania, 1997  
*Traditional and digital design and production of university publications including magazines, athletic programs, and brochures*

**Advertising Manager**—*The Snapper*, Millersville University; Millersville, Pennsylvania, 1996–97  
*Department and staff management, sales, design, layout, and production of all advertising for weekly newspaper publication*

### special interests

Biomedical illustration; Graphic design for digital and print delivery; User-centered instructional design for e-learning; User experience design; Adult learning theory; Design and production of life-like custom silicone prostheses (anaplastology)

### partial client list

The New England Journal of Medicine, The Journal of Bone and Joint Surgery, Boston Children's Hospital, Harvard Medical School, Beth Israel Deaconess Medical Center, Massachusetts General Hospital, The Broad Institute of MIT and Harvard, UpToDate Inc., Massachusetts General Hospital, WGBH, Thieme Medical and Scientific Publishers, Oceanário de Lisboa, Cline Davis & Mann, Colle+McVoy, Stonefly Group, Weymouth Design, Cambridge Biomedical Group, Massachusetts Eye and Ear Infirmary, Harvard Health Publications, Mead Johnson Nutrition

### memberships

**Association of Medical Illustrators (AMI)**, since 1996—*Currently serving on Finance, Grantwriting, and Professional Guidelines Committees*

**Association Européenne des Illustrateurs Médicaux et Scientifiques (AEIMS)**, 2002–2004, 2014–present

**Health Sciences Communications Association (HeSCA)**, 2007–present

**User Experience Professionals' Association, Boston Chapter**, 2012–present

professional activities

**Chair:** *Board of Governors of the Association of Medical Illustrators*, July 2013–July 2014

**Vice Chair:** *Board of Governors of the Association of Medical Illustrators*, July 2012–July 2013

**Board Member:** *Board of Governors of the Association of Medical Illustrators*, July 2010–July 2015

**Attendee:** Healthcare Experience Design Conference, Boston, USA, April 2011

**Lead author:** *Medical Illustration Business Practices, 2nd edition*; Chapter 5: Contracts, Licenses, & Business Forms, July 2010

**Lead author:** *Medical Illustration Business Practices, 2nd edition*; Chapter 1: The Business of Self-Employed Artists, August 2008

**Moderator:** *It's None of Your Business*; Association of Medical Illustrators Annual Meeting, Richmond, USA, August 2009

**Presenter and Moderator:** *Business Practices 101*; Association of Medical Illustrators Annual Meeting, Indianapolis, USA, August 2008

**Co-chair:** *AMI Member Salon Catalog*—conception, design, and production of the 150-page full-color exhibit catalog; Association of Medical Illustrators Annual Meeting, Boston, USA, August 2006

**Presenter:** *Application of a Rare Earth Metal Magnet and Medical Adhesive Tape Technique to Partial Hand Prostheses*; American Anaplastology Association Annual Meeting, Cleveland, USA, July 2004

**Exhibitor:** *Ilustração Científica (Scientific Illustration)*; Public Library of Lisbon, Lisbon, Portugal, January–March 2004

**Lead Author:** Controversies in Female Urethral Anatomy and their Significance for Understanding Urinary Continence: Observations and Literature Review, *International Urogynecology Journal*, 13:236–252, 2002

**Presenter:** *Medical Illustration: A Portuguese Perspective*; European Association of Medical and Scientific Illustrators Annual Meeting, Manchester, UK, October 2002

**Co-author:** Anaplastology: Art in the Service of Rehabilitation, *Integrar*, N°19:43–44, 2002

**Co-organizer and Exhibitor:** *SURGICAL ILLUSTRATION: Communicating Medicine*—surgical illustration in Portugal, past and present, exhibited along with a series of original Max Brödel medical illustrations; European Surgical Week conference, Lisbon, Portugal, June 2002

**Co-key Speaker and Exhibitor:** *Exposition of Scientific Illustration*; Faro, Portugal, June 2002

**Presenter:** *Osseointegration: Method of prosthesis fixation*; Jornadas de Medicina Física e de Reabilitação, Hospital da Senhora da Oliveira, Guimarães, Portugal, April 2002

**Presenter:** *Modern Medical Illustration: Concepts and Techniques*; Instituto de Ciências Biomédicas, Porto, Portugal, November 2001

**Exhibitor:** *Medical Illustrations of Haderer & Müller*; Instituto de Ciências Biomédicas, Porto, Portugal, November 2001

**Co-author:** History and Importance of Medical Illustration, *Notícias Médicas*, N°2684:20–21, 2001

**Poster Presenter:** *Normal Gross and Histologic Anatomy of the Human Female Urethra: A Basis for Understanding Urinary Continence*; International Pelvic Floor Society Annual Meeting, Oxford, UK, September 2000

**Master's Thesis Author:** *Normal Gross and Histologic Anatomy of the Human Female Urethra: A Basis for Understanding Urinary Continence*; The Johns Hopkins University School of Medicine, May 2000

## AWARDS & SCHOLARSHIP

Award of Merit, Instructional Tone Illustration, Association of Medical Illustrators, 2006

Annette Burgess Award in Ophthalmological Illustration, 2000

Vesalius Trust Research Grant, 2000

William P. Didusch Scholarship, 1998–99

Editor's Choice Award for Distinguished Service, 1997

Steinman Communications Scholarships, 1996–97

Association of PA State College & University Faculties Scholarship, 1996

Search for Excellence Scholarship from the Millersville Alumni Association, 1994–98

Dean's List of Millersville University, 1994–98